

For some registrars, the search results include a star rating (★★★★). The star rating is based on an evaluation of registrars performed by Traficom. The aim is to make the selection of a domain name registrar easier for customers and promote information security in registrars' operations. Taking part in the evaluation was voluntary for registrars. If there is no star rating, it does not mean that the registrar in question would perform any better or worse than the rated ones. Traficom's star rating for registrars:

* = 31-60 points

** = 61-110 points

*** = 111-135 points

**** = 136-145 points

***** = 146-156 points

Evaluation Criteria	Level	Level max points
The registrar's website is available both in Finnish and in Swedish	None	0
	One language	6
	Two languages	9
The registrar's website is in English	No	0
	Yes	3
The registrar provides customer support	No	0
	Yes	3
	Yes, realtime	6
	Yes, realtime 24/7	9
There is a functional content search, knowledgebase or list of contents on the registrar's website	No	0
	Yes	6
A customer can choose the payment method	No	0
	Yes	3
A customer can purchase multiple domain names in one transaction	No	0
	Yes	3
The registrar provides different registration	No	0

periods for the domain name		
	Yes	3
Prices are indicated clearly without registration	No	0
	Yes	6
The registrar's service instructions are available without registration	No	0
	Yes	3
The registrar provides a domain availability search on its website	No	0
	Yes	6
The registrar's terms of service are available without registration	No	0
	Yes	6
The registrar does not charge customers for the provision of a registrar transfer key	Charge	0
	Free	6
A customer can manage their own information in the registrar's customer portal	No	0
	Yes	9
The registrar reminds customers when a domain name is about to expire	No	0
	Yes	15
The registrar advises applicants to consult registers and provides links to such registers	No advice and links	0
	Registrar advises applicants to consult registers but do not provide links	10
	Registrar advises applicants to consult registers and provides links to registers	15
The registrar provides customers information about the requirements for	No	0

registering a domain name		
	Yes	10
The registrar complies with the five-working-day rule	No	0
	Yes	15
The registrar allows purchasing a domain name only	No	0
	Yes	2
Search criteria provided by the registrar for TRAFICOM's registrar search are correct and up-to-date	No	0
	Yes	3
A customer can choose the basic services related to the domain name	No	0
	Yes	2
The registrar is using EPP interface	No	0
	Yes	4
If the registrar provides name servers for customers, it has more than two independent servers in different AS numbers	No	0
	Yes	2
The registrar offers anycast DNS service for customers	No	0
	Yes	2
	Yes, Traficom Anycast	3
The registrar offers DNS Security Extentions (DNSSEC) to secure domain names	No	0
	Yes	3
The registrar provides a two-factor authentication for customers	No	0
	Yes	5

The registrar verifies the contact information of a new customer in a reliable manner	No	0
	Email address or telephone number is verified by a verification code sent to the customer and returned back to the registrar	2
	Verification by strong authentication	5