

For some registrars, the search results include a star rating (★★★★). The star rating is based on an evaluation of registrars performed by Traficom. The aim is to make the selection of a domain name registrar easier for customers and promote information security in registrars' operations. Taking part in the evaluation was voluntary for registrars. If there is no star rating, it does not mean that the registrar in question would perform any better or worse than the rated ones. Traficom's star rating for registrars:

* = 31-60 points

** = 61-110 points

*** = 111-135 points

**** = 136-145 points

***** = 146-156 points

| Evaluation Criteria | Level | Level max points |
|---|--------------------|-------------------------|
| The registrar's website is available both in Finnish and in Swedish | None | 0 |
| | One language | 6 |
| | Two languages | 9 |
| The registrar's website is in English | No | 0 |
| | Yes | 3 |
| The registrar provides customer support | No | 0 |
| | Yes | 3 |
| | Yes, realtime | 6 |
| | Yes, realtime 24/7 | 9 |
| There is a functional content search, knowledgebase or list of contents on the registrar's website | No | 0 |
| | Yes | 6 |
| A customer can choose the payment method | No | 0 |
| | Yes | 3 |
| A customer can purchase multiple domain names in one transaction | No | 0 |
| | Yes | 3 |
| The registrar provides different registration | No | 0 |

| | | |
|---|---|----|
| periods for the domain name | | |
| | Yes | 3 |
| Prices are indicated clearly without registration | No | 0 |
| | Yes | 6 |
| The registrar's service instructions are available without registration | No | 0 |
| | Yes | 3 |
| The registrar provides a domain availability search on its website | No | 0 |
| | Yes | 6 |
| The registrar's terms of service are available without registration | No | 0 |
| | Yes | 6 |
| The registrar does not charge customers for the provision of a registrar transfer key | Charge | 0 |
| | Free | 6 |
| A customer can manage their own information in the registrar's customer portal | No | 0 |
| | Yes | 9 |
| The registrar reminds customers when a domain name is about to expire | No | 0 |
| | Yes | 15 |
| The registrar advises applicants to consult registers and provides links to such registers | No advice and links | 0 |
| | Registrar advises applicants to consult registers but do not provide links | 10 |
| | Registrar advises applicants to consult registers and provides links to registers | 15 |
| The registrar provides customers information about the requirements for | No | 0 |

| | | |
|--|-----------------------|----|
| registering a domain name | | |
| | Yes | 10 |
| The registrar complies with the five-working-day rule | No | 0 |
| | Yes | 15 |
| The registrar allows purchasing a domain name only | No | 0 |
| | Yes | 2 |
| Search criteria provided by the registrar for TRAFICOM's registrar search are correct and up-to-date | No | 0 |
| | Yes | 3 |
| A customer can choose the basic services related to the domain name | No | 0 |
| | Yes | 2 |
| The registrar is using EPP interface | No | 0 |
| | Yes | 4 |
| If the registrar provides name servers for customers, it has more than two independent servers in different AS numbers | No | 0 |
| | Yes | 2 |
| The registrar offers anycast DNS service for customers | No | 0 |
| | Yes | 2 |
| | Yes, Traficom Anycast | 3 |
| The registrar offers DNS Security Extentions (DNSSEC) to secure domain names | No | 0 |
| | Yes | 3 |
| The registrar provides a two-factor authentication for customers | No | 0 |
| | Yes | 5 |

| | | |
|--|--|---|
| The registrar verifies the contact information of a new customer in a reliable manner | No | 0 |
| | Email address or telephone number is verified by a verification code sent to the customer and returned back to the registrar | 2 |
| | Verification by strong authentication | 5 |